

beyond BATRA

- Architectural Visualization Competition

beyond BATRA Competition Rules

The **BATRA** (Transylvania Architecture Biennial) - **Beyond Visual Arts** collaboration continues in 2023 with a new project. An **architectural visualization competition** open to early-stage projects, reaching the audience through **impact visualizations**. In our opinion, they are a mirror of the early stages of the projects we would like to see reflected later on in the sections of the biennial devoted exclusively to projects completed.

Chapter 1. beyond BATRA Competition Calendar

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|---------------|--|
| August 10 | Competition Release Announcement |
| October 15 | Enrollment Deadline |
| October 20 | Online BATRA Site / Facebook Publication |
| October 23-27 | Judging |
| October 28 | Award Ceremony |

Chapter 2. Sections

The competition includes the following sections:

1. **Professionals from Romania**_ section open to architectural visualization studios, architectural visualization freelancers, architects, urban planners, landscape architects, designers, artists, etc.
2. **Professionals from outside Romania**_ section open to architectural visualization studios, architectural visualization freelancers, architects, urban planners, landscape architects, designers, artists, etc.
3. **Students from Romania** _ open to students of architecture or related field of study

Chapter 3. General Conditions of Participation

1. Architectural visualization studios, architectural visualization freelancers, architects, urban planners, landscape architects, designers, artists, etc. based or residing in Romania – they are invited to participate with a visualization created during 2021-2023 regardless of the country of residence of the client or the location of the project they represent
2. Architectural visualization studios, architectural visualization freelancers, architects, urban planners, landscape architects, designers, artists, etc. based or residing outside Romania – they are invited to participate with a visualization created during 2021-2023
3. Students of architecture or related fields of study at any higher education institutions in Romania – they are invited to participate with a visualization created during 2021-2023 for a project within their studies
4. Each entrant will submit a single impact image
5. Entries shall be submitted online by the evening of **October 15, 2023** to:
batra-challenge@beyond-va.com, in JPG format at a resolution of at least full HD 1920x1080 pixels (student category) and 4K 3840x2160 (all other categories)

Chapter 4. Judging and Awards

Entries submitted shall be judged by an interdisciplinary panel consisting of:

- Zsolt Szeibert - beyond Managing Partner
- George Croitor - beyond Project Lead
- Mihai Pop – coordinator of Plan B and founder of The Paintbrush Factory
- Vlad Eftenie - Architect and Photographer
- Fabio Palvelli - Founder of D2 Conferences
- Vasilis Koutlis - Founder of VW Artclub

Judging

- All members shall participate in the evaluation and work of the jury throughout the deliberation and evaluation period, until the minutes are completed.
- Decisions of the jury are not subject to appeal.
- The composition of the jury is as defined above, but the organizing team reserves the right to make changes to the composition of the jury in special cases that prevent the participation of one or more members.

Awards

Three cash prizes will be awarded following the judging:

- 1st place - section 1. **Professionals from Romania**- 800 EUR
- 1st place - section 2. **Professionals from outside Romania** - 800 EUR
- 1st place - section 3. **Students from Romania** - 500 EUR

Chapter 4. Judging Criteria

Strictly visual components shall be judged:

1. Composition of the image, its atmosphere and reliability of technical implementation
2. Narrative thread & Storytelling
3. Support for the architecture depicted, its function and location
4. Maturity of visual language

Chapter 5. Conditions for Entering the Competition

Filling in the entry form on the [batra.ro](https://www.batra.ro) webpage, Competition/**beyond BATRA** section, with the following information:

- The authors of the image
- The section
- The authors of the project
- The name of the project

- The function of the project
- The location of the project
- A brief description of the project
- The confirmation of submission of the work
- The Participation Agreement

Chapter 6. Archiving, Copyright and Publishing Rights

The Promoters of the **BATRA** and **Beyond Visual Arts** competition process the personal data of the contestants participating in the **beyond BATRA** visualization competition, based on the European Regulation 679/2016 for the purpose of organizing the cultural program and do not assume any responsibility for the processing of personal data carried out by the contestants in relation to third parties.

By entering the competition, the Entrant declares and agrees to the following:

1. The work entered in the competition is an original work, the exclusive result of the Entrant's creation;
2. The Entrant is the sole and exclusive owner of the intellectual property rights to the work entered in the competition;
3. The work entered in the competition is not subject to any restriction, limitation or exclusivity clauses in favor of third parties;
4. The Entrant accepts full liability for any disputes that may arise as a result of claims by third parties in relation to the work entered in the competition, whereby the Entrant undertakes to pay any amounts that may be the subject of such claims, to which the Promoter may be liable, and is therefore a guarantor for any such liabilities;
5. The Entrant assigns to the Promoter, free of charge, the right to publish, exhibit, distribute, both electronically and physically, the work entered in the competition.

Promoters: **BATRA** (Transylvania Architecture Biennial)
Beyond Visual Arts